Geert Kloppenburg

Expert in the field of future mobility



Geert Kloppenburg is recognized both nationally and internationally for his holistic vision on the innovation of transportation, its implementation, and financing. He consistently prioritizes the interests of end-users.

Clients

Works with national governments, municipalities, provinces, and mobility companies in the Netherlands and internationally, including in cities like Los Angeles, New York, Paris, Ghent, and Istanbul.

Network

Collaborates with scientists, investors, transport companies, construction firms, housing corporations, and both public and private decision-makers, along with communication professionals.

Long-term Vision

- Transitioning from supply-driven to demand-driven public transport.
- Utilizing shared vehicles based on data insights.
- Successful public transport is characterized by affordability, availability, and safety.
- Implementation by public-private organizations, focusing on collective benefits and shared ownership (Commons and corporations).

Services

Identifies and addresses mobility issues with key decision-makers in the public sector and business community.

- Researches, calculates, and develops future scenarios.
- Delivers concrete final products, ranging from publications and campaigns to successful grant applications, and participates in founding innovative companies and corporations.

Media Production, Publicity, and Reach

- Produced 40 mini-documentaries viewed 5 million times.
- Hosted 150 podcasts with 135,000 listeners.
- Authored several books.
- Has 25,000 followers on LinkedIn.
- Engages through WhatsApp and interviews.

Methodology

Operates independently, collaborating per project with experts to initiate, undertake, and execute projects.

Education and Background

- Legal expert, consultant, and entrepreneur, involved in mobility since 2006.
- Initiator and participant in the E team: a dialogue from 2008 to 2013 among top civil servants, businesses, and scientists on the introduction of electric transport in the Netherlands.
- Founder of an industry association for electric transport companies.
- Creator of the 'Low Car Diet' campaign.
- Suprvisory board of Fastned